



Early-bird until
30 April

HR SERVICE PROVIDERS DIRECTORY 2026/27 **ADVERTISING**

Distribution Channels



Mail to HKIHRM
Members



Email to HKIHRM
Database



Event and Training
Showcase



Partner
Showcase



Public
subscribers



E-Directory
Download



Member Readership

~5,000

HKIHRM Members with
around 500 Corporate Members

54% Managerial Grade

39% Director/C-suite

Enquiry: 2837 3823 / 2837 3825 / project@hkihrm.org



HR SERVICE PROVIDERS DIRECTORY 2026/27

WELCOME OFFER

The Best Rate for Your First Entry!

Company Listing



\$2,800

~~\$5,800~~

Full Page Ad & Company Listing



\$9,800

~~\$24,800~~

BEST SELLER

Welcome Package (Full Page Ad + Listing 1 Year Corp Membership)



\$14,800

~~\$33,800~~

Hot Items on SALE!

Double Page Ad & Company Listing



\$16,800

~~\$45,800~~

3-in-1 Package (Full Page Ad + Listing + Advertorial Page)



\$17,800

~~\$51,300~~

BEST SELLER

Enquiry: 2837 3823 / 2837 3825 / project@hkihrm.org

HR Service Providers (HRSP) Directory 2026/27

Advertising Booking Form

Early-bird Deadline: 30 April 2026

Please **EMAIL** the completed form to project@hkihrm.org (Enquiry: 2837 3825 / 2837 3823)

Contact Information

Company	:				
Address	:				
Contact Person	:		Title	:	
Email	:		Tel	:	
HKIHRM Membership No.	:		<input type="checkbox"/> Non-member		

i) Online & Print Advertising Package

**1-Year Advertising Period:
July 2026 – June 2027**

Please "✓" the appropriate box to indicate your preferred package.

	Value	Welcome Offer 1st Entry*	Member (HK\$)		Non-member (HK\$)	
			Early Bird	Regular	Early Bird	Regular
Company Listing SALE!	\$9,800	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$3,800	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$5,800
STANDARD Page Advertising + Company Listing						
• Standard Full Page	\$24,800	<input type="checkbox"/> \$9,800	<input type="checkbox"/> \$11,800	<input type="checkbox"/> \$17,800	<input type="checkbox"/> \$16,500	<input type="checkbox"/> \$24,800
• Consecutive Double Page SALE!	\$45,800		<input type="checkbox"/> \$16,800	<input type="checkbox"/> \$26,500	<input type="checkbox"/> \$24,800	<input type="checkbox"/> \$37,500
PRIME Page Advertising + Company Listing						
• Back Cover (SOLD OUT)	\$42,500		<input type="checkbox"/> \$22,500	<input type="checkbox"/> \$30,500	<input type="checkbox"/> \$30,800	<input type="checkbox"/> \$42,500
• Inside Front Cover	\$38,800		<input type="checkbox"/> \$19,800	<input type="checkbox"/> \$27,800	<input type="checkbox"/> \$27,800	<input type="checkbox"/> \$38,800
• Inside Back Cover	\$37,500		<input type="checkbox"/> \$18,800	<input type="checkbox"/> \$26,500	<input type="checkbox"/> \$26,500	<input type="checkbox"/> \$37,500
• First Inside Page	\$33,800		<input type="checkbox"/> \$17,500	<input type="checkbox"/> \$24,500	<input type="checkbox"/> \$24,800	<input type="checkbox"/> \$33,800
• Second Inside Page	\$32,500		<input type="checkbox"/> \$16,500	<input type="checkbox"/> \$23,500	<input type="checkbox"/> \$22,500	<input type="checkbox"/> \$32,500
• Last inside Page	\$30,800		<input type="checkbox"/> \$14,800	<input type="checkbox"/> \$22,500	<input type="checkbox"/> \$20,800	<input type="checkbox"/> \$30,800
• Advertorial Page [#]	\$26,500		<input type="checkbox"/> \$13,500	<input type="checkbox"/> \$18,800	<input type="checkbox"/> \$18,800	<input type="checkbox"/> \$26,500
• Print Insertion (2 sided page)	\$38,800		<input type="checkbox"/> \$19,500	<input type="checkbox"/> \$28,000	<input type="checkbox"/> \$28,000	<input type="checkbox"/> \$38,800
Advertising Package						
• Welcome Package Standard Full page + Listing + 1 Year Corporate Membership (value: \$9,000)	\$33,800	<input type="checkbox"/> \$14,800				
• 3-in-1 Package SALE! Standard Full Page + Listing + Advertorial Page [#]	\$51,300		<input type="checkbox"/> \$17,800	<input type="checkbox"/> \$26,500	<input type="checkbox"/> \$24,800	<input type="checkbox"/> \$37,500

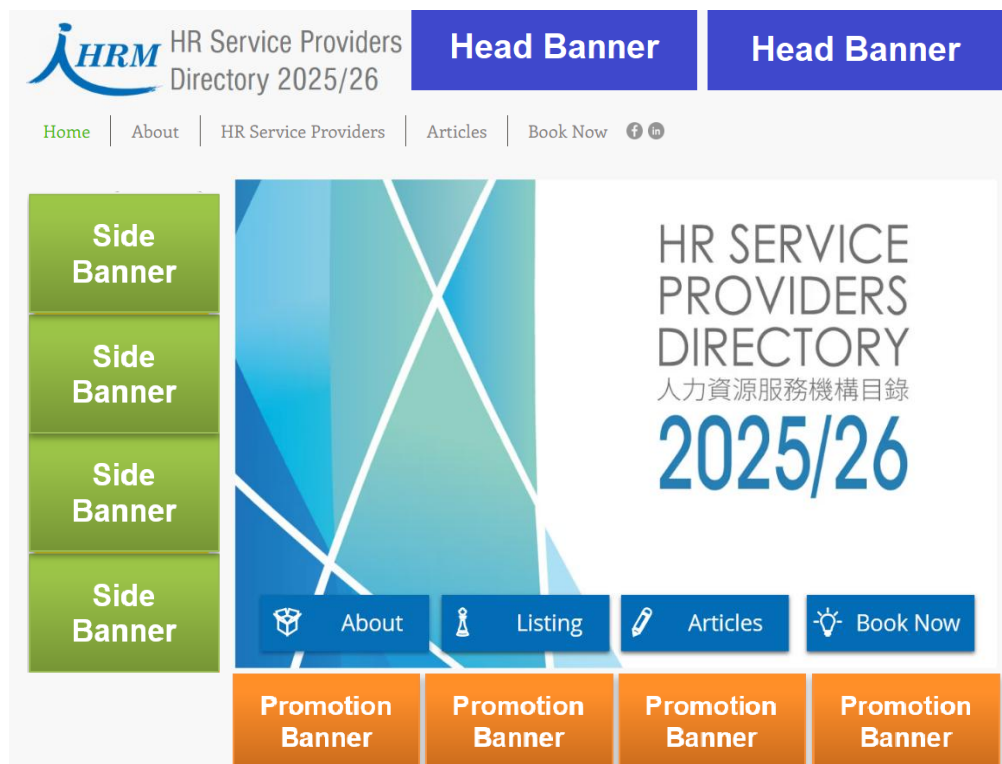
* This offer is valid for first-time entries only.

Reporting and design fees are not included.

ii) Banner Advertising on HRSP Website

The **online banner** is now available on the [HRSP website](#), which provides a comprehensive listing of HR service providers. Book your advertising slot now to enjoy promotions for an entire year.

Advertising Positions:



*For banner advertising position reference only.

	Value	Welcome Offer 1st Entry*	Member (HK\$)		Non-member (HK\$)	
			Early Bird	Regular	Early Bird	Regular
HRSP Head Banner (1-Year) (SOLD OUT)	\$8,000	<input type="checkbox"/> \$3,800	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$8,000
HRSP Side Banner (1-Year)	\$6,500	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$6,500
HRSP Promotion Banner (1-Year)	\$4,800	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,800
3-in-1 Banner Package Listing + Promotion Banner + 1 Year Corporate Membership (value: \$9,000)	\$23,600	<input type="checkbox"/> \$11,800			<input type="checkbox"/> \$15,800	<input type="checkbox"/> \$18,800

* This offer is valid for first-time entries only.

Banners Specifications:

	Pixel Size	File Size
HRSP Head Banner	290 x 80px	<300KB in jpeg/gif, high resolution
HRSP Side Banner	180 x 100px	<300KB in jpeg/gif, high resolution
HRSP Promotion Banner	175 x 60px	<300KB in jpeg/gif, high resolution

TERMS AND CONDITIONS:

Booking:

1. Advertising booking is subject to the receipt of the booking form via email. No verbal booking is allowed.
2. Confirmation will only be made upon receipt of full payment.
3. The HKIHRM reserves the right in ad space allocation and declines any booking at any time.
4. The HKIHRM has absolute discretion in the admission of bookings from potential advertisers. In case of more than one advertising booking for the same special page, bookings will be accepted on a first-come, first-served basis.
5. All artworks are to be provided by the advertiser by the material deadline mentioned below. Advertisers may be asked to submit preliminary information on advertising materials (including design and hyperlink) for the HKIHRM's screening.

Payment:

1. An invoice will be sent by the HKIHRM upon receiving the booking form.
2. Early Bird discount can only be secured with **payment ONE month within the issuance date of the invoice**. Otherwise, the regular rate will be charged thereafter.
3. The HKIHRM reserves the right to cancel any booking for which payment is not settled before the said payment deadline.
4. HKIHRM e-voucher cannot be used.
5. Refund will not be arranged for any cancellation of the order under any circumstances.

Supplementary Conditions:

1. The HKIHRM reserves the right to interpret, alter, and amend any of these Conditions and to issue Supplementary Conditions and House Rules at any time they consider necessary without further notice.
2. All interpretations of these Conditions and any Supplementary Conditions by the HKIHRM shall be final.

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the HR Service Providers (HRSP) Directory 2026/27 Advertising booking purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood, and agreed to all the details of the above declaration.

Signature : _____ Date : _____
Name : _____ Title : _____
Company : _____

Company Stamp : _____

Directory Specifications:

1. Cover paper: 210 gsm art board with one side lamination
2. Content pages: 128 gsm matt art paper
3. Orientation: Portrait
4. Trim size: 210 mm (W) x 280 mm (H)
Usable area for text: 190mm (W) x 260 mm (H)
5. Binding: Saddle stitch

Mechanical Requirements:

1. Display Advertisement Size
 - a. Full Page – Bleed Size: 220mm (W) x 290mm (H), Trim Size: 210mm (W) x 280mm (H)
 - b. Half page – Bleed Size: 220mm (W) x 150mm (H), Trim Size: 210mm (W) x 140 mm (H)
 - c. **Margin Size: 10mm**
2. Text
For advertorial, the words “Sponsored Feature” will be shown on top of the page.
3. Publication Colour
All colours should be indicated as process colour percentage (CMYK). Any other colour format will be matched to the nearest CMYK version.
4. Materials Required for Advertisement
Acrobat PDF files
 - All fonts must be embedded into the file (100%).
 - All images must have a resolution of 300dpi or higher.
 - All graphics/logos should be in high-resolution EPS format.
 - Crop marks must be included.
Adobe Illustrator or InDesign files
 - Copy/text within the digital working file(s) should be converted to path/outline graphics to avoid font substitution problems.
 - The file of the colour fonts must be named in English letters.
 - All images/logos with a resolution of 300 dpi.
 - The graphics must be in EPS/TIFF format.
 - All digital files, including images and graphics, must be saved in CMYK colour space. Do not use spot colour.
5. Materials Required for **Insertion**
 - Finished size: Not exceeding 210mm (W) x 280mm (H)
 - Weight: **Not over 15g**
 - Delivery arrangements: Exact delivery date, quantity and address to be confirmed
6. Submission deadline for advertisement artwork and insertion sample:
22 May 2026